

CHANGING LIVES TOGETHER

2022 GALA SPONSORSHIP PROPOSAL





MISSION

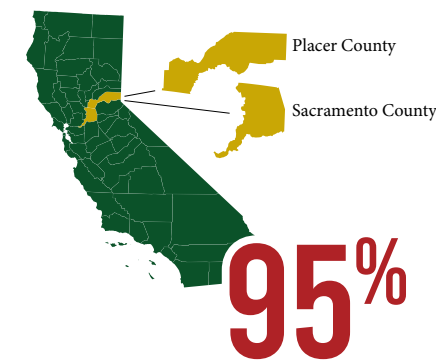
Changing Lives Together (CLT) Inc. is a Christian charitable non-profit organization located in Folsom, CA. Our mission is to provide sustainable economic development for impoverished communities in rural Ghana by working with these communities, conducting humanitarian projects in healthcare, education, water, and sanitation. We also provide food and basic supplies to homeless and low-income students and their families in the United States.

CHANGING LIVES TOGETHER (CLT)

Changing Lives Together (CLT), a Christian 501(c)(3) non-profit organization is honored to have your participation at our 9th Annual Gala and Auction on September 30, 2022, at the Bayside Church Campus in Roseville, CA. Approximately 250 guests are expected. The event includes a deliciously catered dinner, a live band, a professional auctioneer, fun activities and much more. Our goal is to raise \$450,000 to help fund the construction of a Medical Clinic and Maternity/Newborn Care Facility in Ghana. The facility will provide basic but critical care that can be accessed by over 250,000 families who don't have access to quality health care. This project would help save hundreds of thousands of lives.

After relocating from our home country, Ghana, to the United States, my wife and I founded Changing Lives Together (CLT) Inc. in 2005, to help deprived families and communities. In Ghana, we implement projects to address critical needs in 3 areas — healthcare, education, and clean water/sanitation. To date we've impacted over half a million lives. In the United States, we support low-income and homeless students by providing food and basic supplies for students in Placer and Sacramento Counties.

Last year approximately 200 community members from Placer and Sacramento Counties attended our Annual Gala Event. The demographics of the 2021 gala attendees is shown below.



live in Placer and Sacramento Counties



participated in the last 3 Gala Events



are in the 21–65 age range

TOUCHING LIVES THROUGH LIFE-TRANSFORMING PROJECTS

Over the years, our supporter network has given generously to allow us to provide food and basic supplies such as socks, underwear and gift cards for shoes, to homeless and low-income students and their families in Placer and Sacramento counties. In Ghana, we've provided much needed equipment to set up neonatal centers, operating rooms and emergency rooms; we've sponsored eye care clinics free of charge, we've built water wells to increase access to safe water supply, built classrooms for students who had no safe buildings for school, and just completed a cardiology clinic that will provide critical cardiac heart disease services to impoverished populations.



SPONSORSHIP OPPORTUNITIES

CLT Inc., would be honored to have your support for this very important Medical Clinic and Maternity/New Born Care Project. We’ve provided a wide range of Sponsorship benefits and options that are tailored to help showcase your social responsibility generosity to the community to enhance your positive brand recognition as well as provide opportunities for your business to reach new customers through partnering with us. Below are the sponsorship options for your consideration.



SPONSORSHIP LEVELS

| | HUMANITY | HEALING | HOPE | COMPASSION | CARING | COMFORT | COMMUNITY |
|--|--|--|-----------------------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|
| | \$100,000 or more | \$50,000 or more | \$25,000 or more | \$10,000 or more | \$5,000 or more | \$2,500 or more | \$1,500 or more |
| Benefits | | | | | | | |
| Logo and name on bidding paddles | Included | Not included | Not included | Not included | Not included | Not included | Not included |
| Professionally made, promotional video of sponsors impact in saving lives* | 1 minute video premiered at the Gala, on website and social media channels | 30 sec video premiered at the Gala, on website and social media Channels | Not included | Not included | Not included | Not included | Not included |
| Plaque in Sponsors honor installed at the Hospital | Included | Included | Included | Not included | Not included | Not included | Not included |
| Reserved VIP Seats with logo displayed | 16 seats (i.e. 2 tables) | 16 seats (i.e. 2 tables) | 8 seats (i.e. 1 table) | 8 seats (i.e. 1 table) | 4 seats | 2 seats | 2 seats |
| Prominent signage at event entry | Large video screens & 6.5' x 2.75' custom standing sign | Large video screens & 6.5' x 2.75' custom standing sign | 6.5' x 2.75' custom standing sign | 2.5' x 4' custom standing sign | 2.5' x 4' custom standing sign | 2' x 3' custom standing sign | 2' x 2' custom standing sign |
| Color ad in gala program | 2 Page Spread | One full-page | One full-page | Half-page | Half-page | Quarter-page | Quarter-page |
| Verbal recognition & logo/name in Slideshow | Verbal + Slideshow | Verbal + Slideshow | Verbal + Slideshow | Verbal + Slideshow | Verbal + Slideshow | Slideshow | Slideshow |
| Sponsor logo/name on CLT Facebook page | 12 months | 8 months | 6 months | 3 months | 1.5 months | 1 month | 2 weeks |
| Sponsor logo/name on CLT website | 12 months | 8 months | 6 months | 3 months | 1.5 months | 1 month | 2 weeks |
| Sponsor acknowledged in pre-event emails | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Sponsor logo and name in post-event emails | 12 months | 8 months | 6 months | 3 months | 1.5 months | 1 month | 2 weeks |

*shown at gala, and published on website and FB page

To reserve your tax-deductible sponsorship today, submit the Sponsorship Form to info@changinglives-together.org or call 916-225-6019 or return it by mail to CLT, Inc., 1352 Black Bear Street, Roseville, CA 95747. Please submit no later than September 10, 2022.

A COMMUNITY OF GENEROUS SUPPORTERS

Over the past several years, CLT has been blessed to have a broad participation of businesses and organizations from the community support our Gala Event's through auction donations and/or sponsorships. A few of these businesses are listed below. We hope you would join us to help change lives.

Thank you in advance for your consideration. If you have any questions or need further information, please do not hesitate to contact me by either phone (916-225-6019) or email info@changinglives-together.org.



Thanks again and God bless!

George Hanson

George Hanson
Co-Founder/President



SPONSOR FORM

Company Name: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____
City/State/Zip: _____

SPONSOR PACKAGE

- | | | | |
|---|-----------|--|---------|
| <input type="checkbox"/> Humanity Sponsor | \$100,000 | <input type="checkbox"/> Caring Sponsor | \$5,000 |
| <input type="checkbox"/> Healing Sponsor | \$50,000 | <input type="checkbox"/> Comfort Sponsor | \$2,500 |
| <input type="checkbox"/> Hope Sponsor | \$25,000 | <input type="checkbox"/> Community Sponsor | \$1,500 |
| <input type="checkbox"/> Compassion Sponsor | \$10,000 | <input type="checkbox"/> Cash Donation | \$_____ |



PAYMENT METHOD

by credit card
Credit Card: # _____ Exp: _____ CIV: _____
Name on Credit Card: _____
Billing Address: _____
City/State/Zip: _____
Signature: _____ Date: _____

by check
Please make check payable to:
Changing Lives Together, Inc.
1352 Black Bear Street
Roseville, CA 95747

Please email all marketing materials you would like displayed per your sponsorship level to:
info@changinglives-together.org or
916-225-6019

THANK YOU FOR YOUR SUPPORT

U.S.A. office: CLT, Inc.
P.O. Box 1565, Folsom, California 95763
info@changinglives-together.org
+1.916.225.6019 (USA), +233.244.185.012 (Ghana)



MEDICAL CLINIC FACILITY, GHANA

A VISION FOR TRANSFORMING HEALTHCARE FOR CHILDREN AND THEIR FAMILIES

- **Compassion:** a vision for quality care — this facility will provide patient centered quality healthcare that every human being deserves regardless of their economic situation. Many children and their families can't afford the healthcare they need which has sometimes led to tragic outcomes. Our goal is to help change that.
- **Access:** a vision for accessible patient care — some families have to travel for long distances via unreliable public transportation with sick children to access the healthcare they need and in the process, sometimes put the child's life at risk. We don't want the life of any child (or anyone for that matter) to be lost because well-equipped and fully staffed healthcare facilities were not within reach.
- **Community:** a vision of hope — the blessing of being in good health is special. Impoverished communities should be able to experience this blessing as well. This facility will provide much needed hope to these families.
- **Collaboration:** your gift and your partnership will turn this vision into reality. Your gift will help save and change many lives.

Preliminary 3D Renderings



This facility will provide the following services: pediatric care, women's health, maternal and newborn care, disease treatment and control, emergency care, and imaging services — and will provide a much needed bridge between accessing quality healthcare services, and desperate patients.



A Vision for a Healthy Community – CLT is committed to:

- Helping reduce fatalities due to treatable illnesses
- Increasing access to healthcare resources for low income, vulnerable children & their families
- Delivering quality care to improve healthcare outcomes and meet patients' expectations







CHANGING LIVES TOGETHER, INC.
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