

about

Tradigital Designs is a service offering creative solutions for your print, web and marketing needs. The design services cover everything from flyers, ads, logos, brochures, identity, and layout to motion graphics, 2D /3D animation, and responsive web design. The illustration realm—both traditional and digital—covers just about everything, from cartoon, fantasy, humorous and political, to technical and conceptual art. Tradigital Designs is a one-man band, spearheaded by Andre Adams, of Andre Adams Illustration & Design (established in 2001).

PRINT, WEB & MULTIMEDIA DESIGN

Tradigital Designs offers contemporary, cutting-edge designs for both print and web media. In addition to freelancing, I've worked as a graphic designer at an alternative weekly newspaper, a children's educational company, a Silicon Valley entertainment magazine, and as a multimedia specialist/animator for the government. I continue to provide design solutions to various agencies on a ongoing basis. In addition to the services outlined above, I've also delved into and honed my skills in infographics, iconography, packaging, e-learning, interactive and instructional design. Working closely with marketing, product development and IT departments, I was wholly responsible for the creation and development of more than 100 products, many of which went on to become top-selling items.

2D/3D ANIMATION & VIDEO

With over 20 years of professional experience, *Tradigital Designs* offers top-notch illustration and animation services. I am highly skilled in all areas of traditional & digital media (hence the name), and am fluent in the latest versions of Adobe's CC Suite and many other design & 3D programs. If you need help with character development, backgrounds, spritesheets, storyboarding, 2D animation, 3D modeling, avatar creation, or videos, *Tradigital Designs* has got you covered.

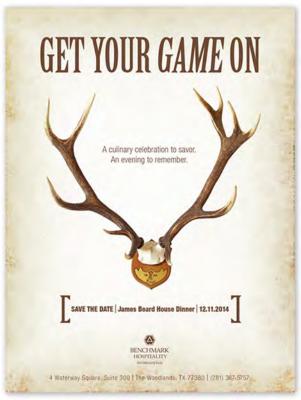
ILLUSTRATION, CARTOONS, COMICS, CHILDREN'S BOOKS

My forté. *Tradigital Designs* specializes in creating colorful, cartoony characters & illustrations that have a neo-classical look, harking back to the Looney Tunes & Tex Avery era of the 40s & 50s, mixed in with modern edginess. My cartoons and comics have appeared in newspapers, magazines, greeting cards, websites & children's books. I've also had a syndicated comic strip—*The Adventures of Dr. Bob*—a medical malpractice themed comic, which ran from 2002-2007. I am currently promoting my latest comic release, *Freedom Fries : Musings on French and American culture*, satirizing American and French culture (available on Amazon).

Andre Adams Founder, *Tradigital Designs*

Advertising collateral for Hospitality Marketing Associates in Monterey, California (2014).







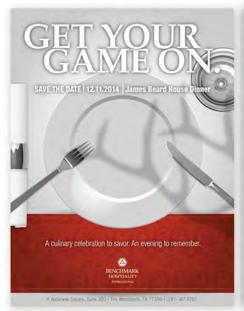
Various ad campaigns for San Francisco Bay Area clients (2009-present), including *Ken DeLeon Realty*, voted the top real estate agent in America by *The Wall Street Journal*.







A sampling of print ads I designed while working at Monterey County Weekly, The Wave Magazine, Hospitality Marketing Associates, and Rejuvé Medical (2001-2014).





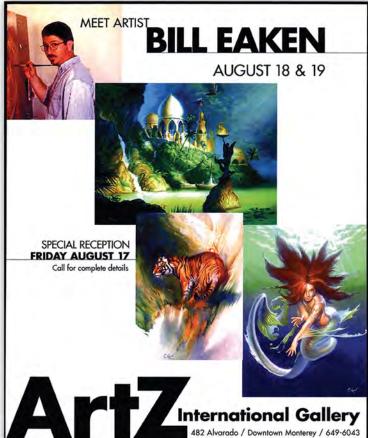




Print ads I designed while working at *Monterey County Weekly*, an alternative newspaper in Seaside, California, and *The Wave Magazine*, an entertainment publication that was based in San Jose. From 2001-2006.





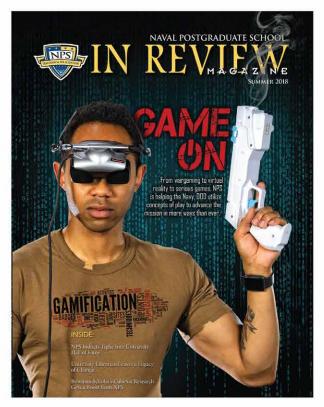




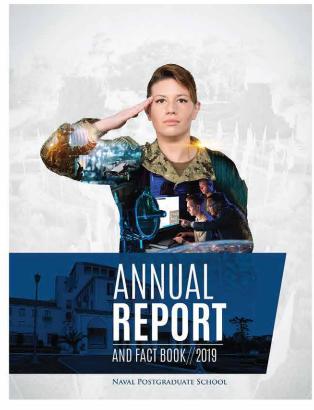


print publications

Cover art for the quarterly *In Review* magazine, monthly *Update* newsletter, and the yearly *Annual Report* for the *Naval Postgraduate School*, 2018-2020.



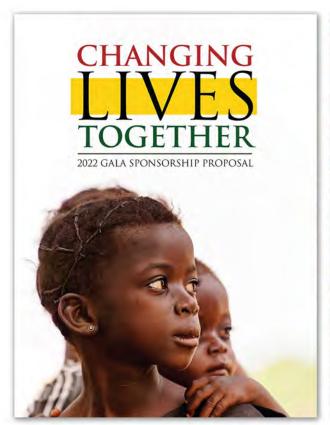


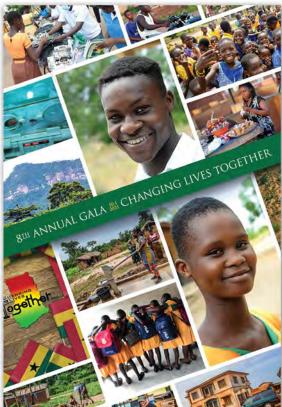


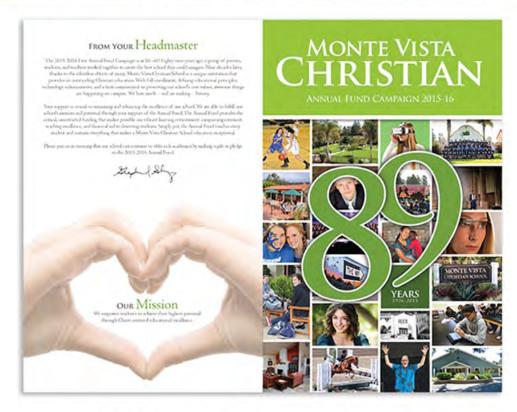


print publications

Gala Sponsorship programs for a Christian charitable non-profit organization; and funding campaign publication for *Monte Vista Christian School*.



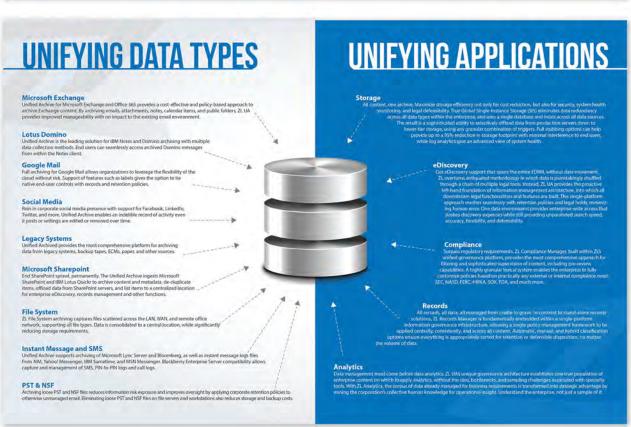




print brochures

Brochure design for ZL Technologies, a data archiving software company based in Milpitas, CA (2015).





print brochures

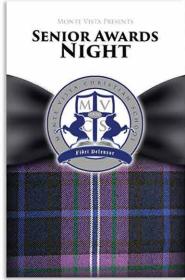
Tri-fold brochure for the *Naval Postgraduate School* (2018), bi-fold brochure for *Monte Vista Christian School* (2016), and various French clients (2009-12).





KEY CONTACTS

for your

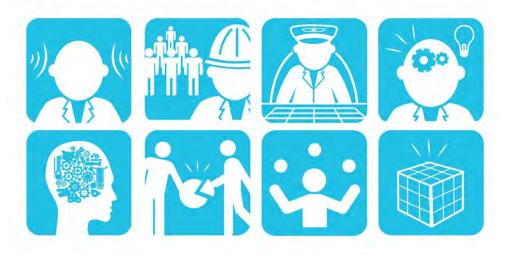






Infographics, pictograms and social media icons for freelance clients, 2011-2015.







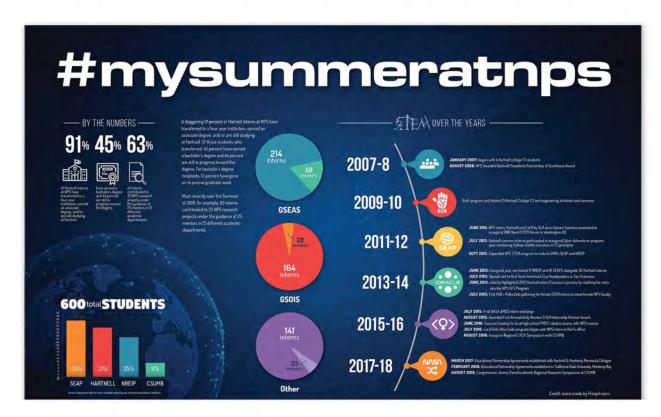






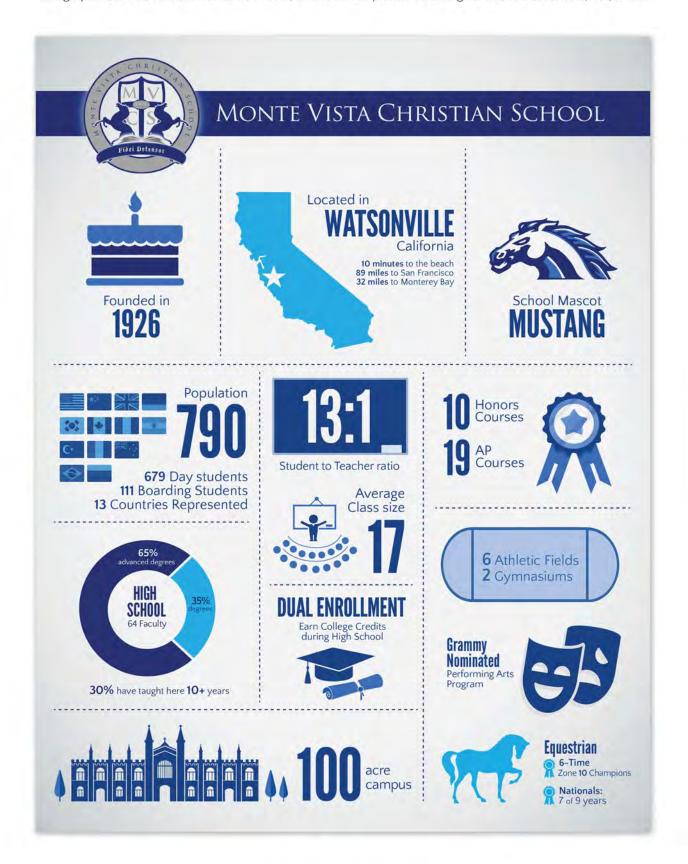


Infographic spreads for the Naval Postgraduate School from the quarterly magazine In Review, 2018-2023.



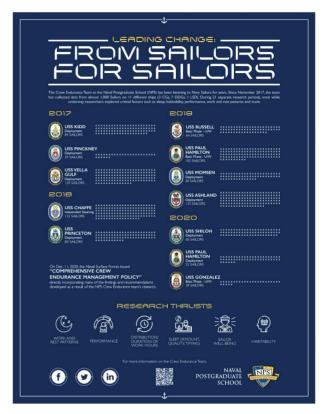


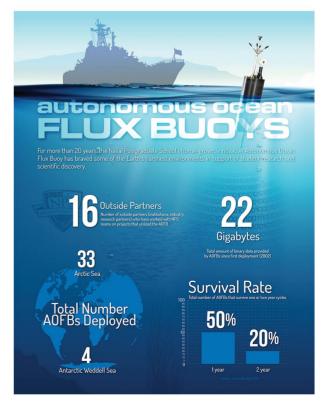
Infographic for Monte Vista Christian School, a faith-based private boarding school in Watsonville, CA, 2016.



Infographics for Naval Postgraduate School, 2019-2020.







Corporate, concept and cartoon mascot logos I've designed from 2008-present.













Examples of logos I've designed from 2008-2019.













Illustrative logos from 2003-2017.













Examples of logos I've created for the *Naval Postgraduate School* (2020), *Third Wave Media & Consulting* (2019), and RA Designs (2019).









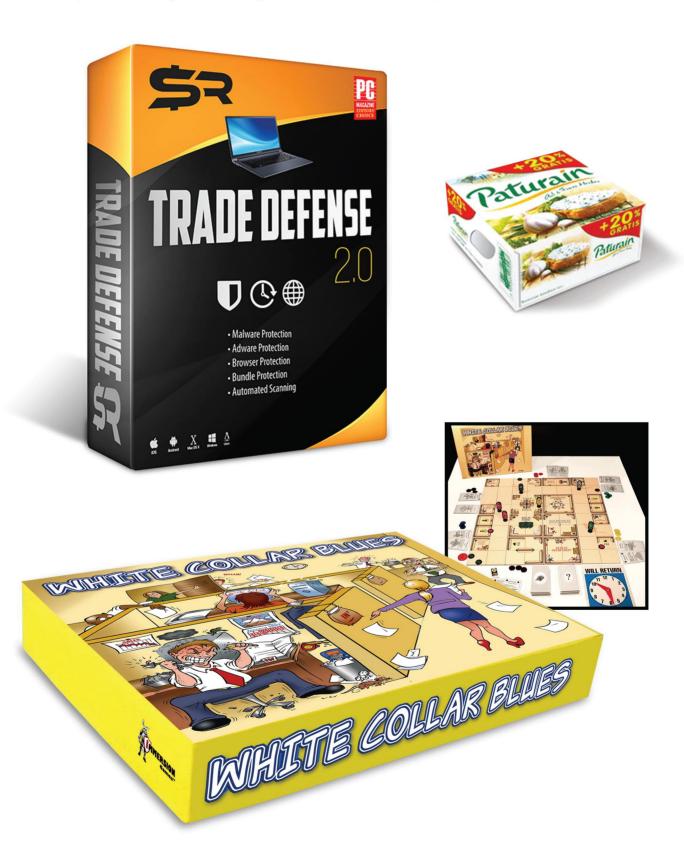




REBECCA ANNE DESIGNS



Clockwise: software box design for internet protection company (2018); concept packaging for French food product (2009); gameboard design for WHITE COLLAR BLUES, part of *Immersion Games* (2002).



Packaging designs for Vitalah, a nutritional supplement drink company, and Moxxy Marketing (2014).



Packaging designs for Juvo+, an e-commerce and retail company (2018).

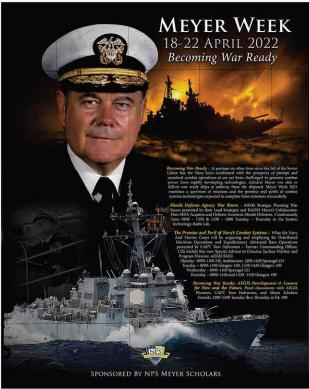


Packaging designs for Discount School Supply, a children's education retail company (2003-2005).

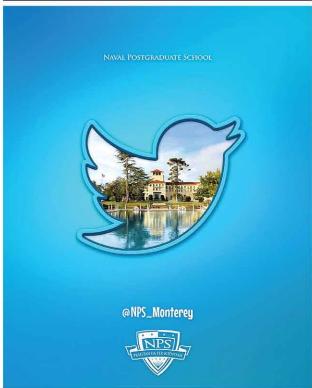


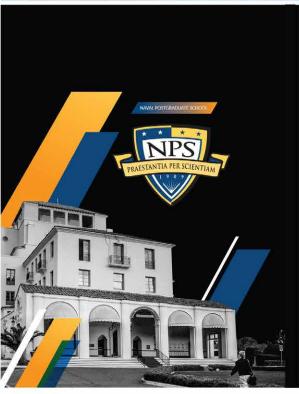


Poster designs for the Naval Postgraduate School, 2018-2022.

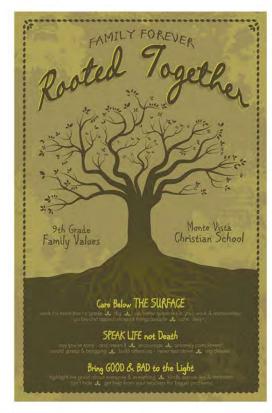


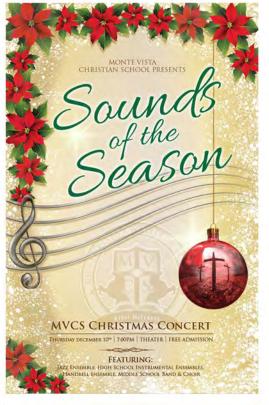


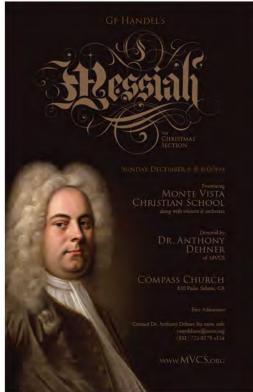




Various poster designs for Monte Vista Christian School, 2015-2017.

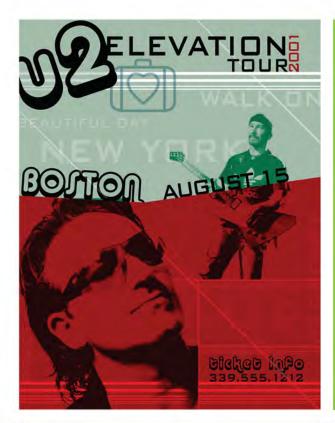








Various poster designs for concert venues, nightclubs, fiction novels, and Discount School Supply, 2001-2019.

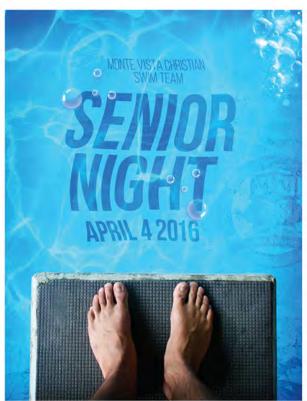




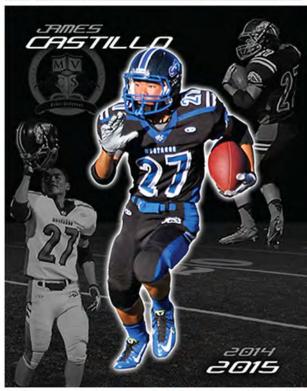


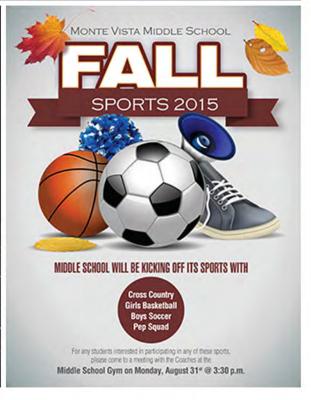


Various poster designs for Monte Vista Christian School, 2015-2017.









print signage

Mock-ups I created while working for Signs by Van, one of the leading sign makers serving central California (2018).





print signage

Mock-ups for Signs by Van, 2017-2018.







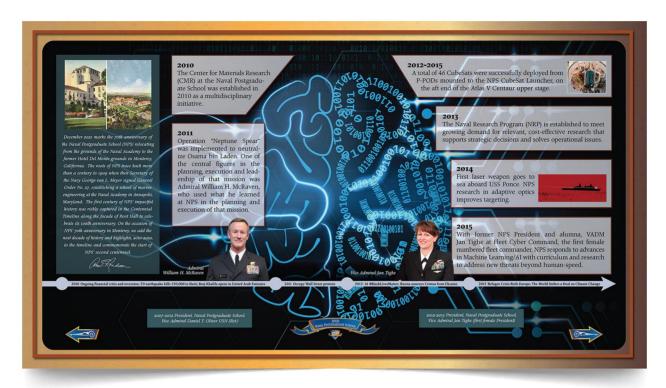
print | signage

Trade show booth tent signage for the Naval Postgraduate School, 2022.



print signage

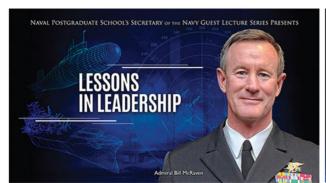
Centennial Timeline panel signage for the Naval Postgraduate School, 2022.



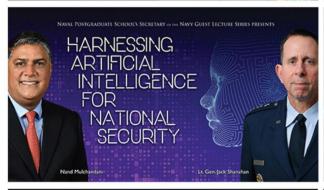


web graphics

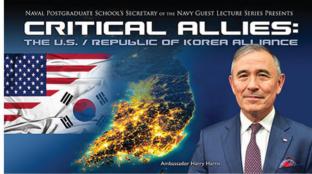
Rotator slider banners for the landing page of the Naval Postgraduate School, 2018-2023.



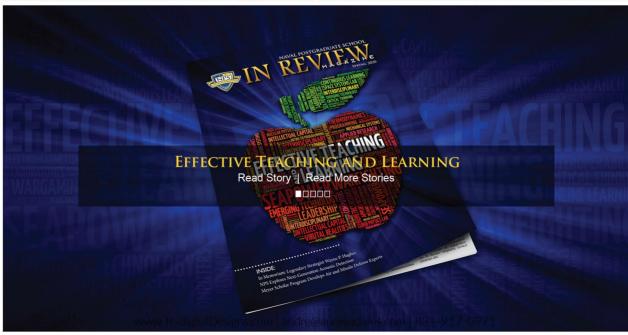












web graphics

Various web graphics for the Naval Postgraduate School, 2018-2023.







web e-learning modules

E-learning modules created for *ëekho* in Lille, France, 2011-2012.





web instructional design

Examples of Flash instructional design I created while working for SY Coleman (L-3 Communications) in Monterey, California, 2006-2008. I was responsible for sketching out the storyboards, creating all graphics including buttons, and integrating XML as well as actionscripting.



web email campaigns

Email blasts I created while working for Hospitality Marketing Associates in Monterey, California, 2014.







web websites

Website concepts I developed for CIG Insurance in Monterey, California (2017), and for Rejuvé Medical (2013).





web websites

Websites I developed for *Love Yoga Sanctuary* in Pacific Grove, California (2017), and for *Catto's Graphics* in Santa Cruz, California (2014).





web gaming

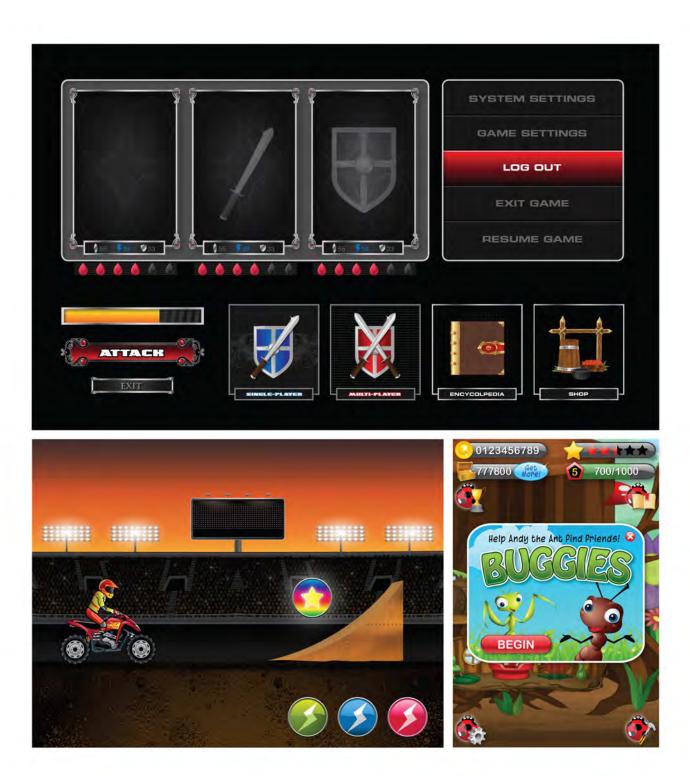
UI design for Agent Wolf's iPad game "Monster Truck Zombie Shooters" (2013, top) and UI design for Lorne Lanning's "CineRx" (2011).





web gaming

UI designs for Upwork client (top); for Asset Hole's iPad motorcross game (bottom left); and for Pocket Gems, one of the leading mobile gaming developers, based in San Francisco (bottom right). All three were created in 2013.



web | 3d avatars

From 2006-2008, I developed a series of animated, 3D talking avatars that were used in immersion programs for soldiers. I was responsible for creating the texturing, geometries and facial morphs, as well as lip synching the characters.

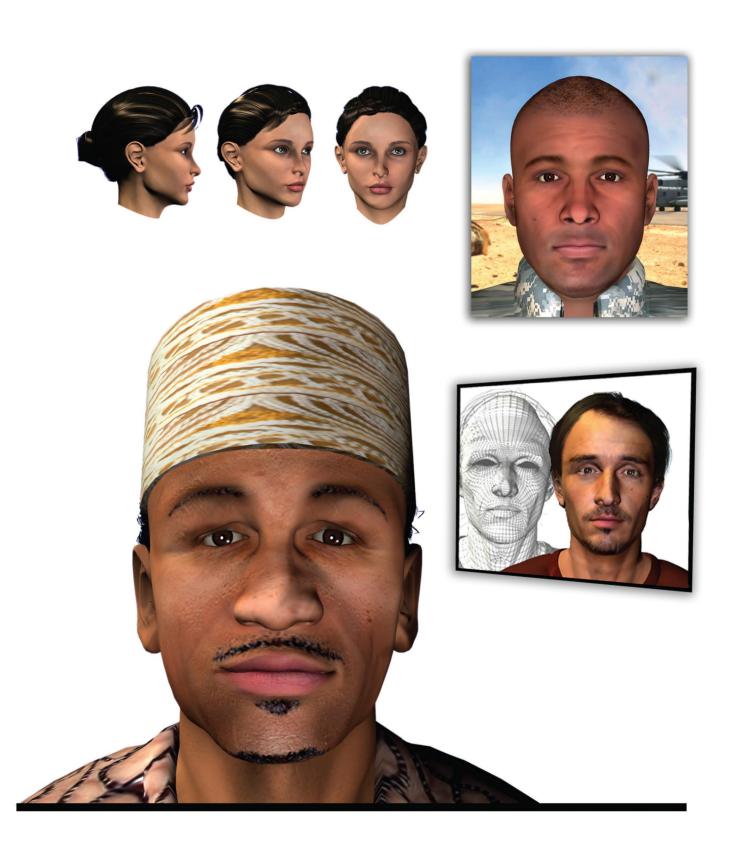


illustration cartoons

An assortment of illustrations I created using colored pencil, pen & ink, Photoshop, and 3D modeling programs.



illustration cartoons

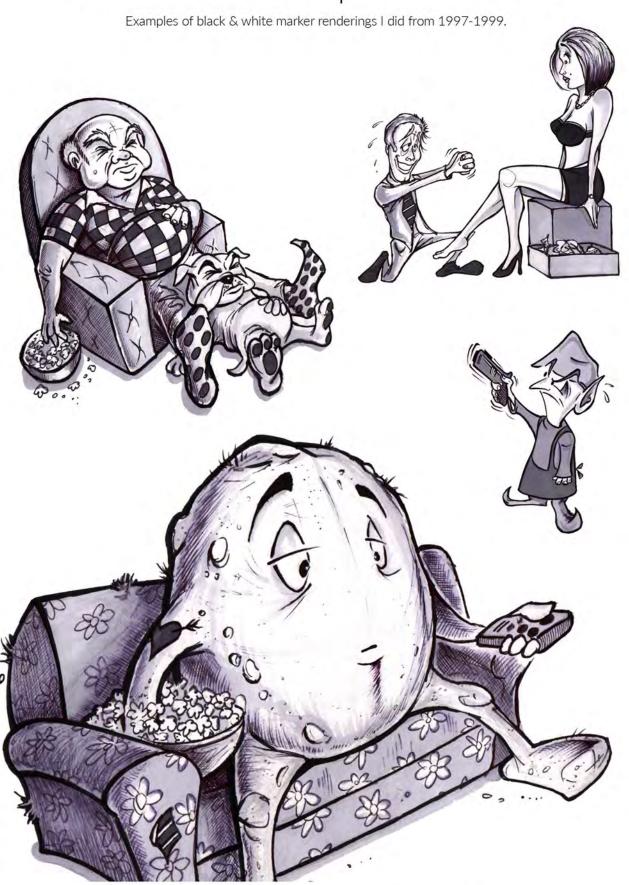
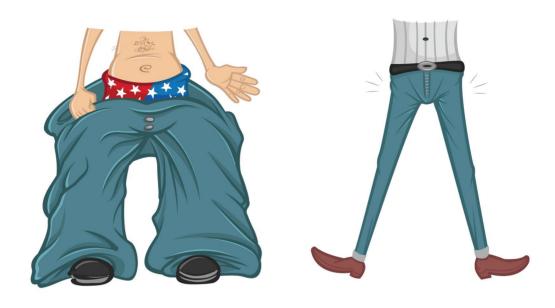


illustration | comics

Excerpts from Freedom Fries: Musings on French and American Culture (2012-present), available on Amazon.

Size differences-clothing



LOOSE FIT IN THE STATES

LARGE JEANS IN FRANCE

Size differences-drink portions



SMALL (OR IN CERTAIN ESTABLISHMENTS, "TALL")

GREAT, IF YOU'RE STILL PLAYING WITH DOLLS

illustration comics

Excerpts from Freedom Fries: Musings on French and American Culture (2012-present), available on Amazon.

Pooper scoopers? N'est pas?

SOMEHOW, THE FRENCH ARE PERFECTLY FINE WITH THEIR STREETS BEING CRAPPED ON BY THEIR DOGS....



BUT SHIT IS SHIT, AFTER ALL. WHAT IF IT WERE HUMAN FECES?

Lunch Breaks

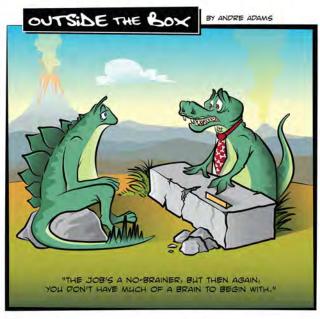


WORKING THROUGH LUNCH

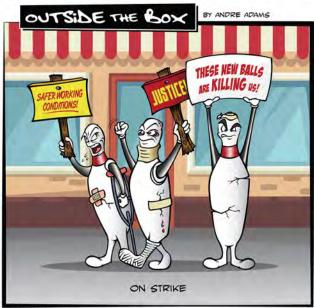
TWO HOUR LUNCHES

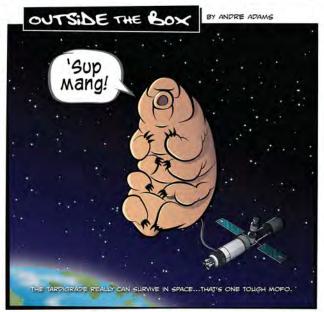
illustration comics

"Outside the Box" comic appearing monthly in *Foolish Times*, a humorous tabloid paper based out of Monterey, California (2019-present).











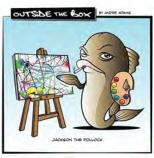




illustration | maps

Maps I created while working for *Hospitality Marketing Associates* in Monterey, California, and for a freelance client of an Aspen, Colorado ski resort (2014).



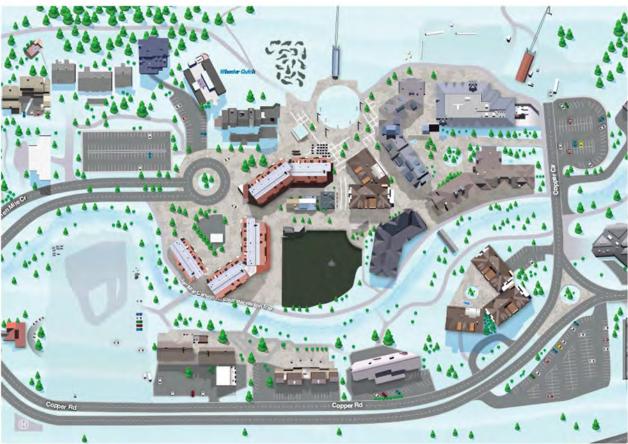


illustration maps

Maps I created for The Crest apartment complex, located in Pacific Grove, California (2019).



230 Grove Acre | 100 units | 831.372.5770 | thecrestatpacificgrove.com

illustration realism

Examples of realistic renderings I've done using a rapidograph pen (pointilism), markers, and pen & ink. From 1992-2004. Certified Old Skool.

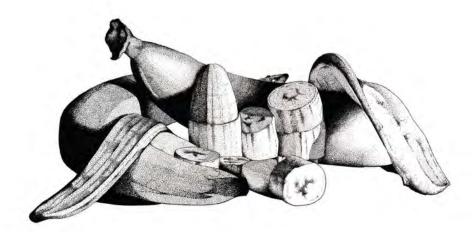




illustration realism

Examples of realistic pencil sketches & airbrush.



illustration realism

Examples of realistic vector renderings (using Adobe Illustrator).



illustration | scientific

illustrations I created for WestEd, a non-profit educational organization (2017).

Weathering of Rocks at surface

Erosion & Transport

Deposit of Sediment

Compaction

Uplift

Sedimentary Rock

Melting

Metamorphic Rock

Deformation & Metamorphism



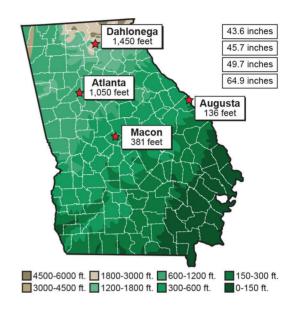


Figure 2. Formation of Dead Zone

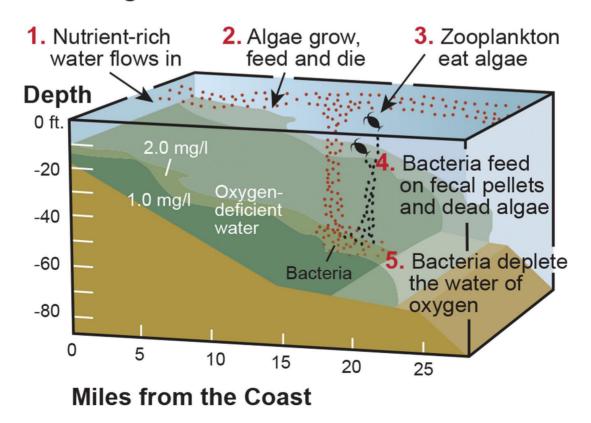


illustration | scientific

illustrations I created for WestEd, a non-profit educational organization (2017).

